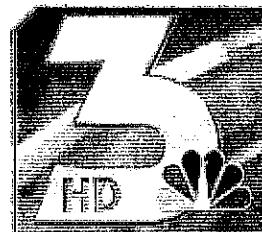


## ORDER



Orders	Order / Rev:	W106763	Primary AE:	Amy McCreary
	Alt Order #:	06853839	Sales Office:	BLPHI
	Product Desc:	DCCC.OCEGUERA	Sales Region:	National
	Estimate:	1817		
	Flight Dates:	09/19/12 - 10/07/12		
	Original Date / Rev:	09/18/12 / 10/05/12		
	Order Type:	GENERAL		
Agency	Name:	GMMB, Inc./ Washington D.C.	Billing Type:	Cash
	Buying Contact:		Billing Calendar:	Broadcast
	Billing Contact:	Washington Harbor	Billing Cycle:	EOM/EOC
		Washington, DC 20007	Agency Commission:	15%
Advertiser	Name:	DCCC/Oceguera Revised	New Business Thru:	
	Demographic:	A35+	Order Separation:	00:05:00
	Product Codes:	PLC02	Advertiser External ID:	
	Priority:	SELECT PRIORITY CODE	Agency External ID:	
	Revenue Codes:	POLITICAL/AGY, PCAN, GEN		

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/25/12	33	\$20,590.00	\$17,501.50
10/01/12	10/06/12	1	\$350.00	\$297.50

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	33	\$20,590.00	\$17,501.50	0.00
October 2012	1	\$350.00	\$297.50	0.00
Totals	34	\$20,940.00	\$17,799.00	0.00

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

## Order Share

	Share	Total
KSNV	22%	\$20,940.00
Market	100%	\$95,181.82

## Competitive Share

	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	25%	\$23,795.45
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	25%	\$23,795.45
KTUD	1%	\$951.82
KVVU	25%	\$23,795.45
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	2%	\$1,903.64

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	09/19/12	09/25/12	M-F 5-6a WakeUp w/Wagner	5-6a		MTWTF--	:30	2	\$325.001	0.00	NM	2	\$650.00	

M-F 5-6a WakeUp w/Wagners

WAKE UP WITH THE WAGNERS

Start Date End Date Weekdays Spots/Week Rate Rating

Order / Rev: 106763  
 Alt Order #: 06853839  
 Flight Dates: 09/19/12 - 10/07/12

Advertiser: DCCC/ Oceguera  
 Product Desc: DCCC.OCEGUERA  
 Estimate: 1817

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	09/19/12	09/25/12	M-F 5-6a WakeUp w/WagM M-F 5-6a WakeUp w/Wagners		5-6a	MTWTF--	:30	2	\$325.001	0.00	NM		2	\$650.00
WAKE UP WITH THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/19/12	09/25/12	MTWTF--		2				\$325.00		0.00			
E 2	KSNV	09/19/12	09/25/12	M-F 6-7a WakeUp w/WagM M-F 6-7a WakeUp w/Wagners		6-7a	MTWTF--	:30	2	\$650.001	0.00	NM		2	\$1,300.00
WAKE UP WITH THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/19/12	09/25/12	MTWTF--		2				\$650.00		0.00			
E 3	KSNV	09/19/12	09/25/12	Today Show Today Show	CM	658a-9am	MTWTF--	:30	2	\$850.001	0.00	NM		2	\$1,700.00
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/19/12	09/25/12	MTWTF--		2				\$850.00		0.00			
E 4	KSNV	09/22/12	09/22/12	News 3 Sunrise - SATURDAY News 3 Sunrise SATURDAY		6a-7a	-----S-	:30	1	\$350.001	0.00	NM		1	\$350.00
NEWS 3 AT SUNRISE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	-----S-		1				\$350.00		0.00			
E 5	KSNV	09/22/12	09/22/12	Saturday Today Saturday Today	CM	7a-9am	-----S-	:30	1	\$625.001	0.00	NM		1	\$625.00
SATURDAY TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	-----S-		1				\$625.00		0.00			
E 6	KSNV	09/23/12	09/23/12	News 3 Sunrise - SUNDAY News 3 Sunrise SUNDAY		6a-7a	-----S	:30	1	\$325.001	0.00	NM		1	\$325.00
NEWS 3 AT SUNRISE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	-----S		1				\$325.00		0.00			
E 7	KSNV	09/23/12	09/23/12	Sunday Today Sunday Today	CM	7a-8am	-----S	:30	1	\$625.001	0.00	NM		1	\$625.00
TODAY ON SUNDAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	-----S		1				\$625.00		0.00			
E 8	KSNV	09/19/12	09/25/12	M-F Today Show II 3rd HCM M-F Today Show II		9-10a	MTWTF--	:30	2	\$350.001	0.00	NM		1	\$350.00
TODAY SHOW II															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/19/12	09/25/12	MTWTF--		2				\$350.00		0.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>				<u>Weekdays</u>		<u>Length</u>		<u>Rate</u>	<u>Rtg</u>
		2	KSNV	09/19/12-09/25/12	M-F Today Show II 3rd Hr	9-10a				MTWThF----		:30		(\$350.00)	0.00
Credited [CREDIT]															
E 9	KSNV	09/19/12	09/25/12	Noon News Noon News	CM	12-1230pm	MTWTF--	:30	2	\$425.001	0.00	NM		2	\$850.00
NEWS 3 AT NOON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/19/12	09/25/12	MTWTF--		2				\$425.00		0.00			
E 10	KSNV	09/19/12	09/25/12	The Doctors The Doctors	CM	2pm-3pm	MTWTF--	:30	2	\$175.002	0.00	NM		2	\$350.00
THE DOCTORS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/19/12	09/25/12	MTWTF--		2				\$175.00		0.00			
E 11	KSNV	09/19/12	09/25/12	NEWS 3 at 4 (1 HOUR)CM 4PM NEWS (1 hour)		4-5pm (4:00 PM-4:30 PM)	MTWTF--	:30	1	\$600.001	0.00	NM		1	\$600.00
FIRST NEWS 3 AT FOUR															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/19/12	09/25/12	MTWTF--		1				\$600.00		0.00			
E 12	KSNV	09/19/12	09/25/12	NEWS 3 at 4 (1 HOUR)CM 4PM NEWS (1 hour)		4-5pm (4:30 PM-5:00 PM)	MTWTF--	:30	1	\$700.001	0.00	NM		1	\$700.00

Order / Rev: 106763  
Alt Order #: 06853839  
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Advertiser: DCCC/ Oceguera  
Product Desc: DCCC.OCEGUERA  
Estimate: 1817

KSJV

Totals 34 \$20,940.00